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### Welcome to WOW!





#### Welcome to our public space!

#### WOW! - that's the effect we create in the streets.

With every project we surprise, inspire, and invite people to experience public space in a new way. Transforming a **grey asphalt desert into a green oasis** with places to sit, play, meet, experience and imagine. Cities should not only be functional – they should also feel alive, human, and offer all kind of possibilities.

Our journey started with small guerilla experiments, temporary installations and bold ideas, testing them out together with our neighbours. We always aimed for the important goal: to **show people the positive impact of transformation** so they'd be more likely to accept change and overcome resistance.

These experiments have grown into a bigger vision: creating more liveable, sustainable, and creative cities together in a world where **digitalisation and green living** go hand in hand. A city where tech helps us connect better, move smarter, and participate – while nature, art, and community bring us closer together. To get there, we need courage to face today's challenges and the creativity to turn them into opportunities for tomorrow.

Are you ready to impress your citizens, neighbours and children too?

Elisa & Benni	



## **Concept & Vision**

#### Design that moves cities forward.

The City Cubes Series is more than furniture – it's a modular toolkit, inspired by upscaling logic, for shaping vibrant, people-centered streets.



stand alone and individual combinations

flexible, functional urban spaces.



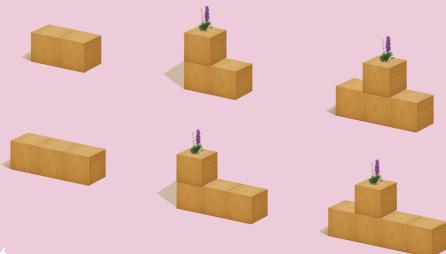
**Easy to move, adapt, and scale** – the series grows with the needs of the neighborhood. It's playful, practical, and purpose-driven: a design for people, not for cars.

City Cubes are tactical urbanism to touch and play – functional, adaptable, and made to make city life better.

#### **Materials**

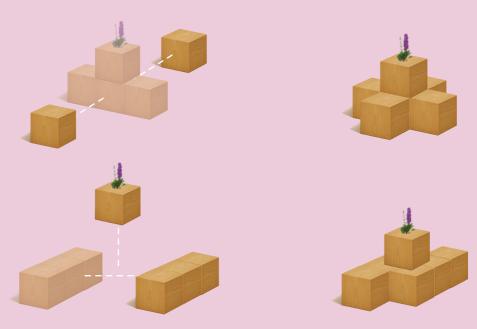
Our PEFC and FSC certified larch wood comes from traditional sawmills around Tegernsee and Holzkirchen, a region with a long woodworking tradition. Known for its durability, weather resistance, and warm grain, larch is ideal for sustainable construction and design.

# City Cubes - Build Your **Own Urban Experience**



#### 2. Add your extensions

Stack and connect as many City Cubes as you like. Go wide, go tall – the system adapts to your vision.



#### 3. Pick your "special toppings"

Now comes the flavor! Select add-on modules with extra functions – from playful elements for participation, to green inserts, to electrification for lighting and charging. (More about toppings on the next page!)

With **City Cubes**, every setup becomes unique – whether it's a bench, a stage, a parklet, or a whole new urban microlandscape. Build it, adapt it, take it down, and start again.



### **Basis**



Delivery with fresh planted greenery for a natural touch





Closure options with gamification elements (e.g., chess board surface)

# Optional extra weight for enhanced stability





# Custom color adjustments possible



### Add on



#### Light

**Light Cubes:** matching illuminated cubes, glowing from within. **Ambient Lighting:** indirect strips to create atmospheres at night.

#### Charging

**Solar Dock:** phone charging dock via solar panels.

Wireless Pads: induction charging

extension possible.





#### **Participation**

**CitizenDialogKit:** digital station for community feedback and surveys. **Analog Wall:** writable / magnetic surfaces for public input & play.

#### Green

**Phytodesign Cubes:** modular future looking planters with design. **Plug-in Pots:** standardized planter inserts for quick greening.



#### **Endless possibilities!**

Add water play, sound, light or sensory extensions - we make your ideas come to life.

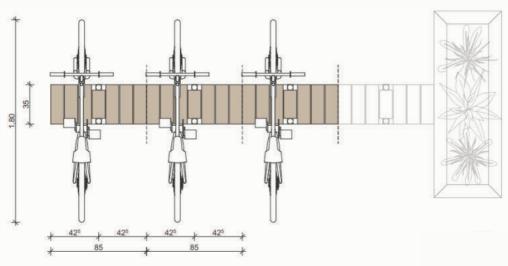
# **Mobility**

### Pop-up Modular Bike Racks

Fast to install, durable in quality, and beautifully designed with a wooden touch - a flexible parking solution that makes the most of every square metre.



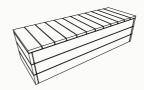




### **Details**



Marzo 80 x 40 x 40 cm Weight: ca. X kg Price: 799.00 €



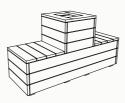
**Aprilla** 120 x 40 x 40 cm Weight: ca. X kg Price: 999,00 €



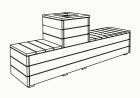
**Maya** 80 x 40 x 40/80 cm Weight: ca. X kg Price: 999,00 €



**Juno** 120 x 40 x 40/80 cm Weight: ca. X kg Price: 1.199,00 €



**Julia** 120 x 40 x 40/80 cm Weight: ca. X kg Price: 1.199,00 €



**Augusta** 160 x 40 x 40/80 cm Weight: ca. X kg Price: 1.399,00 €



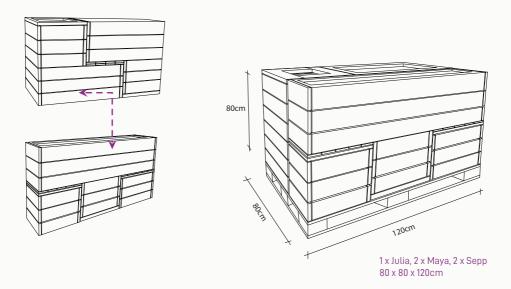
**Sepp**40 x 40 x 40 cm
Weight: ca. X kg
Price: 399,00 €

#### Single Cube — endless possibilities.

Connect it, place it, or upgrade it:

- A Furniture add-on module docking on the basis structure
- **B** Stand-alone table with play or interaction features
- **C** Custom add-on with light, charging, participatory tools and more

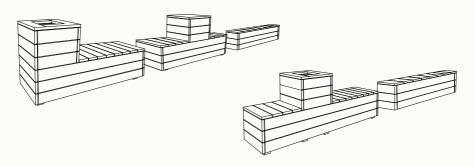
# **Examples**



Smart modular design - easy to pack, move, and store for winter.

#### Where design meets play.

Recognisable forms turn public space into a shared game — inviting all generations to join in.



# Coorperations

#### **Partners**







#### **Projects**







STREET

TOOL

**EXPERIMENTS** 





















### Our team

#### **Greetings from our Workshop!**



#### **Imprint**

WOW! Urbane Utopien Studio for Experimental Urban Design Domnick Maschmeier GbR 81667 München

Graphic Design by Mihaela Camelia Ionica Concept & Pictures by WOW! Urbane Utopien © 2025 WOW! Urbane Utopien – All rights reserved.

Every street tells a different story — and every place needs its own solution.

Modular design lets the city evolve, one piece at a time. Join the movement and let's transform your city into a playground!

